

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No.: 09/834,478 Docket No.: 40655.1300
First Named Filing Date: April 13, 2001
Inventor: Emily Chien, et al.
Art Unit: 3269 Examiner: Dennis William Ruhl
Title: A System and Method for
Using Loyalty Points Confirmation No.: 2560

**REVOCATION OF PRIOR POWER OF ATTORNEY WITH NEW POWER OF
ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Commissioner:

American Express Travel Related Services Company, Inc., on behalf of itself, its subsidiaries and affiliates, hereby revokes all previous powers of attorney given in the above-identified application and hereby appoint the practitioners associated with the Customer Number 66170.

Please change the correspondence address for the above-identified application to the address associated with Customer Number 66170.

I am an Officer of the Assignee of record of the entire interest. Statement under 37 CFR 3.73(b) is included.

Date: 2/20/07

American Express Travel/Related Services
Company, Inc.

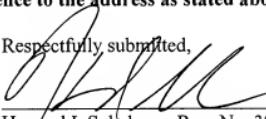
By SPN

Name: Stephen P. Norman

Title: Secretary

Please send all further correspondence to the address as stated above.

Dated: February 23, 2007

Respectfully submitted,

Howard I. Sobelman, Reg. No. 39,038
SNELL & WILMER L.L.P.

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: American Express Travel Related Services Company, Inc.Application No./Patent No.: 09/834,478 Filed/Issue Date: April 13, 2001Entitled: A SYSTEM AND METHOD FOR USING LOYALTY POINTS

American Express Travel Related Services Company, Inc., a Corporation
 (Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. the assignee of the entire right, title, and interest; or
2. an assignee of less than the entire right, title and interest
 (The extent (by percentage) of its ownership interest is _____ %)

in the patent application/patent identified above by virtue of either:

An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 011981, Frame 0346, or for which a copy thereof is attached.

OR
 A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

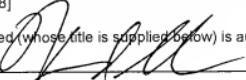
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Additional documents in the chain of title are listed on a supplemental sheet.

As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.


 Signature
February 23, 2007Howard I. Sobelman, Reg. No. 39038

Date

Printed or Typed Name

602-382-6228

Telephone Number

Attorney for Assignee

Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.